

Discover Yahoo! With Your Friends

Explore news, videos and much more based on what your friends are reading and watching. Publish your own activity and retain full control.

Login with Facebook

JobLander Transforms Resumes From Ordinary to Outstanding

PRWeb PRWeb - Mon, Oct 24, 2011

Email Recommend Tweet 2 Share Print

iPhone app creates stunning infographical representations of work experience, career growth, and educational background that fits perfectly into existing resume formats.

New York City, NY (PRWEB) October 24, 2011

Getting a job is not as simple as it used to be. With thirteen million Americans currently unemployed and competing for that rare opportunity, the prospects of the average person landing a good job has become astronomically dismal.

JobLander is the first iPhone application that helps job seekers highlight their resumes using highly customizable infographics. After downloading JobLander from Apple's app store, users can create stunning graphical representations of work experience, career growth, and educational background in a matter of minutes.

"As someone who has screened, interviewed and hired over a hundred employees in the past decade, I would estimate that 99% of applicants use a "conventional" resume," stated GP Miller of SparkRiver, JobLander's developer.

JobLander does two important things in the recruitment process:

- 1) it clearly differentiates an applicant from the horde of other people vying for a particular job; and
2) it helps employers create a shortlist of people who are equipped with the right tools for tackling the challenges of the future.

JobLander does both by helping applicants create a distinctive, world-class resume, setting it apart from run-of-the-mill varieties that are sent by the millions across job networks worldwide, which significantly increases the chances of an applicant being noticed and considered in earnest by the employer.

"The very fact that a candidate would create an infographic to highlight their resume makes a powerful statement about the kind of person they are." added Miller.

The app is so flexible even non-job applicants such as business owners and independent professionals can use it to craft stunning graphical narratives of what they can offer to their prospective clients.

In light of the lack of a jobs bill from Washington, JobLander is being offered as a free app download - no strings attached. For more information, visit http://www.JobLander.co.

About JobLander:

JobLander is available for iPhone and iPad free (until a jobs bill is passed) in the App Store. It was developed by SparkRiver, a digital innovation firm located in Boca Raton, FL that creates breakthrough apps and helps companies revolutionize their brands, their marketing, and their bottom line through integrated digital solutions.

Media contact:

GP Miller

SparkRiver

855-772-7574

gpmiller(at)sparkriver(dot)co

###

GP Miller

SparkRiver

855-772-7574

Email Information

@yahoonews on Twitter, become a fan on Facebook

EDITORS' PICKS

- Syrian troops attack rebels
How can a fake disease spread?
Share: Mountain man stirs fear in Utah
Snapshots of the week
Basketball fan's sign storms the Web
Pekinese takes Westminster top prize

EXPLORE RELATED CONTENT

1 - 4 of 12

MobileAppWizard.com Launches Free Mobile...
MobileAppWizard.com provides an easy to utilize web site for building any ... Full Story »

App Annie Presents: The Rise Of The ...
App Annie launches "The Rise Of The Planet Of The Apps" infographic.Hong Kong. ... Full Story »

TOP STORIES »

- Iran says may cut oil to more European countries
Seoul holds military drills despite NKorea threat
Greece awaits bailout decision but issues remain
Obama takes tougher stance on higher education
Christchurch still 'safe haven' for quake survivor
Sex-changing treatment for kids: It's on the rise
YouTube enlists big-name help to redefine channels

MOST POPULAR

- Every February Yosemite waterfall turns to lava
Obama campaign adviser says Santorum crossed line
For Santorum voters, he's a candidate like them
Whitney Houston laid to rest at private NJ burial
Monica Lewinsky reclaims public attention thanks to PBS 'Clinton' film
Immigrants trickling back to Ala despite crackdown

TODAY ON YAHOO!

1 - 4 of 41

- Pricey sports car drivers costly mistake
College degrees of the 2012 candidates
Health symptoms you should never ignore
John Glenn frustrated on space anniversary

There are no comments yet

Leave a comment... Comment Guidelines

New! Start a Conversation with Friends

Post As

NEWS FOR YOU

- Blaze Political Analyst Will Cain in Heated CNN Debate on AZ Sheriff Scandal
Durant finally breaks 50, OKC edges Denver 124-118
By Questioning Obama's Religion, Santorum is Heading Down a Dark Path
Obama takes tougher stance on higher education
For boomers, it's a new era of 'work til you drop'
Chris Brown and Miranda Lambert Twitter Feud Continues
Costner tells of Houston race factor over 'Bodyguard'
Zetas gang killed rivals, escaped at Mexico prison
Kobe lets Lakers management have it over Gasol
Police Believe Remains Had Been in Woods For Years'

Uncover the hottest penny stocks to watch for 2012 and start profiting like the pros! Rocket Alerts

Exclusive short video reveals the

Could the stock market tank 90% in 2012? This economist thinks so, see the disturbing evidence. newsmax

TWEETS ON THE 2012 CAMPAIGN

RT @learyreports: WH official confirms Obama will give speech Thursday at University of Miami. Topic: "His blueprint for an economy buil ...

RT @mateagold: Pro-Romney super PAC Restore Our Future raised \$6.6 million in January, more than double its average monthly fundraising ...

twitter

SPONSORED LINKS

- Woman is 51 But Looks 25
CR England Now Hiring
Local Jobs (Hiring)

Start accepting credit cards online PayPal FREE SETUP

DESTINATION 2012 THE TICKET

- 'Million Mustache March' planned for April to encourage growth of facial hair (and the economy)
As concerns over Iran's nuclear program escalate, Obama sends national security adviser ...
Santorum announces support from former Romney-backer, Ohio AG Mike DeWine
The next step in Iran sanctions: cutting off the bank
Ron Paul wins (in North Dakota fundraising effort)
Join our live chat with Yahoo's new White House correspondent Olivier Knox

YAHOO! NEWS

- Home Politics
U.S. Science
World Health
Business Blogs
Entertainment Local
Sports Popular
Tech Voices

All Yahoo! News »

ALSO ON YAHOO!

- Autos Movies Travel
Finance Music TV
Games omg! Y! News RSS
Groups Shine Y! News Alert
Health Shopping
Maps Sports

All Yahoo! »

TRENDING NOW

- 1. Bo Derek
2. Elizabeth Smart
3. Peyton Manning
4. Bobby Brown
5. Khloe & Lamar
6. Nicolas Cage
7. Reese Witherspoon
8. Obesity
9. Oil prices
10. Mount Vernon