Progressive Florida City Selects Brekford to Implement Automated Traffic Enforcement Program

HANOVER, MD. March 15, 2012 – Brekford Corp. (the "Company" OTCBB, OTCQB: "**BFDI**"), a leading public safety technology service provider of fully integrated traffic safety solutions, vehicle upfitting, and rugged mobile technology, has been selected for its first Automated Red Light Traffic Safety Contract in the state of Florida. An exciting advancement for Brekford, this contract is the company's first outside of the state of Maryland and includes the installation and maintenance of all red light safety cameras in Riviera Beach, FL.

Brekford's state-of-the-art digital cameras and detection systems will be installed in some of the most dangerous intersections in Riviera Beach. The systems will monitor each respective traffic signal and will trigger the camera when a vehicle enters the intersection above a preset minimum speed after the light has already turned red.

"Recent statistics show that car crashes resulting from motorists running red lights are more likely than any other type of crash, resulting in over 1,000 wrongful deaths per year and over 90,000 cases of personal injuries," said C.B. Brechin, Brekford's CEO. "Red light camera systems have been proven to reduce the amount of fatal and injurious crashes by as much as 44 percent in some areas, which means they not only save lives, but money as well."

"Too many people run red lights because they think they won't get caught," stated Maurice Nelson, Managing Director of Brekford. "We are pleased that Riviera Beach has analyzed the benefits of automated traffic enforcement and is joining a long list of other cities that have chosen Brekford as their preferred service provider. As the acceptance of Red Light Camera Enforcement Services and their impact on the number of deadly traffic accidents increases, the possibility of our company offering similar services to other cities and states is very promising."

Brechin added, "Today's announcement is evidence of our growth strategy and dedication to the enhancement of shareholder value. In the same manner we built our core business providing vehicle up-fitting, we are focused on building a growth model driven by superior technology, service, and expanding market demand. Today's announcement strengthens that message and speaks to the Company's long-term potential, since contracts of this nature validate the growing commitment by communities nationwide to use technology to increase public safety."

About BREKFORD

Brekford has provided state of the art mobile technology and traffic safety solutions to the U.S. military, various federal entities and numerous security and public safety agencies throughout the United States over the last ten years. Their services include an end-to-end suite of mobile computer and video technology as well as automated traffic safety solutions. Brekford's combination of vehicle upfitting services, cutting edge mobile and video technology, and automated traffic enforcement services offers a

unique 360-degree solution for any organization, including homeland security and law enforcement agencies. Additional information about Brekford may be found online at www.brekford.com.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of that term in Section 21E of the Securities Exchange Act of 1934, as amended. Actual results may differ materially from the results suggested by these forward-looking statements, for a number of reasons, including, but not limited to, market conditions, the cost and success of development activities and ability to successfully manage growth. Readers are referred to the documents filed by Brekford Corp. with the SEC, specifically the Company's most recent reports filed on Form 10-K and Forms 10-Q, which further identify the important risks, trends and uncertainties which could cause actual results to differ materially from the forward-looking statements in this press release. The Company expressly disclaims any obligation to update any forward-looking statements.