Revolutionary Software Monitors Social Media and Mobile Texting

[City Name, State – November XX, 2010] – On November XX, 2010, SocialScannr.com announced a new web-based platform that allows parents to monitor what their children are doing both online and offline. With the dizzying pace at which communication amongst teens is evolving, it's more important than ever to know what children are doing – both for their safety today and their future tomorrow.

"There are currently over 18 million teens on social networking sites, with that number increasing daily," said FIRSTNAME LASTNAME, POSITIONTITLE at SocialScannr. "Unfortunately, most don't know what information is OK to share. They communicate with strangers and post too much personal information, which exposes them to dangerous content, cyber-stalking, identity theft, and cyber-bullying."

This problem is compounded by sexting on cell phones. "It's estimated that 1 in 5 teens has sent nude or semi nude pictures or videos of themselves, and that 39% of all teens are sending sexually suggestive messages," added LASTNAME.

Designed to address these issues, SocialScannr's comprehensive online platform monitors what children are posting online and doing on their cell phones.

SocialScannr not only scans a variety of web based databases to locate a child's account information across 50 different social media platforms, but it scours these accounts for that same child's "friends" on each respective social network. SocialScannr then monitors account activity on each site, including time spent, allowing a parent to locate inappropriate and dangerous behavior.

"SocialScannr's easy-to-use platform can also be configured to monitor cell phone usage, which is a defining characteristic between our service and other monitoring services currently available on the market," said LASTNAME. "Having access to this type of information is of utmost importance as parents try to manage technology use and abuse by their children."

Value added features built into SocialScannr include:

- Time spent on cell phone calls
- Number of text messages sent via cell phone
- Location of where cell phone calls take place
- Location of a child's whereabouts

SocialScannr offers an all-inclusive solution for monitoring a child's communication through a variety of different platforms, both online and offline. Because everything is controlled from a single platform, SocialScannr presents information in an organized and convenient manner, allowing for effortless monitoring. Parents can schedule email reports to be sent daily, weekly, or monthly.

The SocialScannr monitoring service costs $XX per month, but the service is being offered free of charge for the first month as a special promotional kickoff. To take advantage of this promo, please visit http://www.SocialScannr.com

About SocialScannr
SocialScannr is a web based platform that provides parents with the necessary tools to monitor their child's social networking activities across a variety of platforms including Facebook, Twitter, MySpace,

and YouTube, amongst many others. SocialScannr not only uncovers which sites a child is actively participating on, but grants parents instant access to what they are posting, who they are friends with, and what's being posted about them.

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