

Acuity Systems Company Profile:

The economic recession has gripped economies worldwide since 2008. It has had tremendous impact on businesses in almost every industry. Industries that were once prosperous and sustainable have faced rapid declines in both revenue and market share. Some have had to reduce their workforce size, while a number of small and medium enterprises have closed all together. However, this has not been the case for Acuity Information Systems (formerly known as AMS Technologies, Inc.)

Founded in August 1995, AcuityIS initially served the Charlotte, NC metro area, providing computer networking support, design, project management, and administration for small to medium sized companies, both public and private. Its premier industry was community banking and credit unions. As the years marched on, the company expanded to include clients in the legal, medical, and construction industries. When the economy headed south in 2007, instead of cutting back as most businesses did, Mr. Nunnery and his team saw it as an opportunity to expand westward into Nevada.

Similar to what the company name suggests, Acuity's president, Keith Nunnery, foresaw that a completely new economy was emerging and that it would forever change the way businesses operate. Having a college degree in both IT and business, Nunnery notes that most IT professionals do not follow a business leadership path during their careers, and that only a select few can separate IT from a technical standpoint to show and execute technology as a functional and valued tool for business.

The company offers business-information technology (IT) consulting and services for C-level executives, business owners, and IT managers. AcuityIS targets businesses with 20-250 employees. Being agile and fond of change, however, the next generation of client composition will develop as businesses continue to evolve.

Acuity Information Systems focuses on business efficiency and automation and promotes the use of next generation business-IT technologies, providing valuable advice on how it can be implemented and designed. Its leadership team has an avowed mission to show both IT and non-IT managers the benefits of allowing new technologies to be a part of their business model. Cloud computing is just one core offering that provides such innovation. These services save time and money – and often times, assist in generating additional revenue for organizations that embrace it.

AcuityIS' core focus is on business goals and models, and the growth strategies required to propel an organization forward. The company is guided by the belief that every business needs IT in one form or another, and that without technology, no business can compete on any level and grow. Since successful business plans cannot be realized overnight, AcuityIS does its best to nurture long-term relationships to become true "business partners" with clients. As such, many client-consultant relationships last for a minimum of three years to as much as 10 or more years.

Both Nunnery and AcuityIS are committed to improving the product and services lineup to align with industry trends and client goals. The people behind the company take pride in their ability to stand before both business principals and IT professionals to explain why a certain solution is the best course of action. AcuityIS uses products from companies including Microsoft, Symantec, Cisco, SonicWall, and other major brands. As these companies improve their products and services, AcuityIS will integrate them into its own lineup and close out end-of-life (EOL) product life cycles.

As technology advances, AcuityIS will continue adopting new technologies for cloud computing, hosted IT management tools and automated IT security systems to help businesses do more. Mr. Nunnery vows to continue leading the company towards new innovation that will benefit businesses of every size.